







R2R is a Fashion & Design
House Empowering
Community Artisans from
the Philippines

Regular Livelihood for artisans
Artisan Academy



rags2richesinc

Message



3,491 posts

30.8k followers

1,173 following

R2R | Rags2Riches

Intentional in everything, for every day.

Shop our multi-way pieces:

🌐: r2r.ph, @thingsthatmatterph

🇺🇸🇨🇦: R2RShop.com

#WeaveJoyfulStories

linkin.bio/rags2richesinc

GLOBAL REACH & ADVOCATES

We also have a strong global community of advocates who are always looking forward to innovative programs and designs that we create with our partners.



ELLE

Preview

VOGUE

WORLD
ECONOMIC
FORUM

Forbes

CNN



DESIGN COLLABORATIONS

Throughout R2R's 14 years, we have collaborated with several high profile designers, artists, and brands.



In-House Design & Product Development Expertise

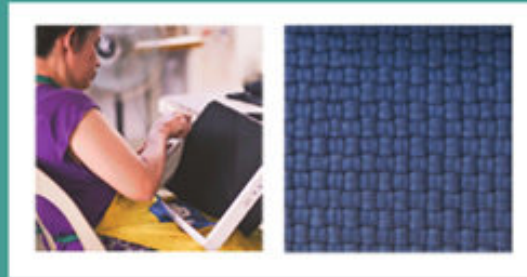
Lead Designer: Christian Cera
30+ years of experience in bag design and manufacturing
designed R2R's most celebrated products

Up and Coming Apparel designer:
Cheska Federizon

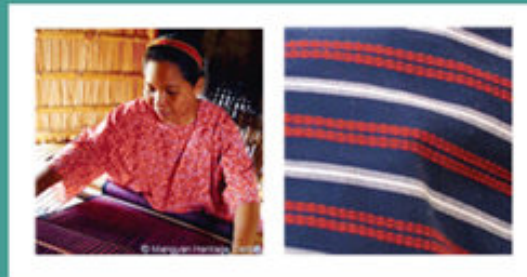
COLLABORATIVE, MARKET-DRIVEN & ARTISAN-CONSIDERATE DESIGN APPROACH

COMMUNITY SOURCING

COMMUNITY-BASED WEAVING

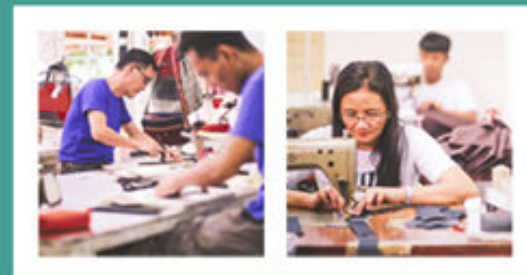


R2R Urban Artisans



Indigenous Artisans

CENTRALIZED PRODUCTION ASSEMBLY



R2R Workshop Artisans

R2R FASHION AND HOME ACCESSORIES



SUSTAINABLE MARKET ACCESS

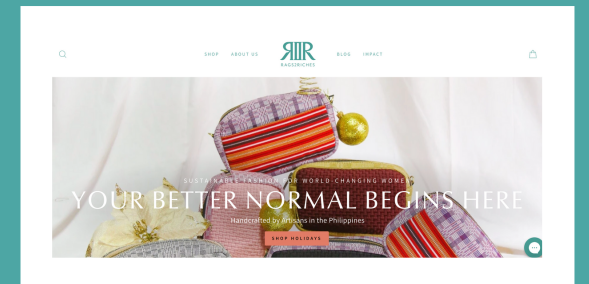


CREATIVE, COMPASSIONATE & EMPOWERING STORYTELLING



Our markets & collaborations

R2R ONLINE STORE



R2R NORTH AMERICA

CORPORATE COLLABORATIONS & UPCYCLING PROGRAMS

GLOBAL DISTRIBUTION

SEWING STUDIO FOR THE BIGGEST IKEA IN THE WORLD: IKEA PHILIPPINES

INCLUSIVE DECISION-MAKING & GOVERNANCE



*Intentionally
Sustainable*

*Sustainability
starts with
Design*



Longevity



Innovate with Intention



We share joyful stories

Instagram

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@thingsthatmatterph

@reesefernandez

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@thingsthatmattershop

