

An underwater photograph showing a large fishing net structure. The net is dark and has a diamond-shaped mesh pattern. It is suspended in clear, blue water. The lighting is soft, creating a serene atmosphere. The word "bureau" is overlaid on the left side of the image in a black, serif font.

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## The Problem

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# Discarded Fishing Nets

**600,000 tons of fishing net  
waste enter ocean each year**

**Nets last hundreds of years  
in the marine environment**

**1.3 million tons of new nets  
introduced every year**





## Our Solution:

# loureco

We work together with fisheries and local communities to provide an incentivized program to **collect, clean, sort and recycle fishing nets into premium products**, creating positive solutions for end-of-use fishing nets, employment opportunities for local workers, and funding for community programs



# The NetPlus Model

A Circular Approach





# Community Based Model

Generating Positive Change Through a Shared Value Approach

## Local Employment Opportunities



## Support for Cleaner Communities



## Repurposing Waste to Quality Products



## Net Positiva Expansion | Our Goal

Provide this **net positive solution** to every fishery in need





# Partner Projects | Featuring **bureau**





# Nets to Jackets

netplus<sup>®</sup>









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**Thank You!**