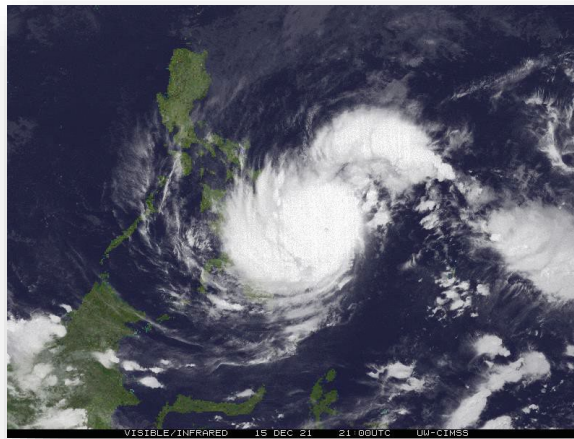


Influencing Consumer Behavior Towards More Sustainable Consumption Patterns

**Assistant Secretary Ann Claire C. Cabochan
Consumer Protection Group**



Sustainable and Resilience Agenda

Clean Energy Adoption

**Circular Economy, Green Energy,
Sustainable Supply Chains**

Business Continuity

Future Food



ACCP-ASEAN Sustainable Consumption Toolkit (SCT) Project

- ✓ PH designated as the lead project proponent, in cooperation with ACCP – ASEAN Secretariat
- ✓ Aims to deepen the understanding among government officials and relevant stakeholders about sustainable consumption
- ✓ Provides best practices and models of public policies that will support sustainable consumption



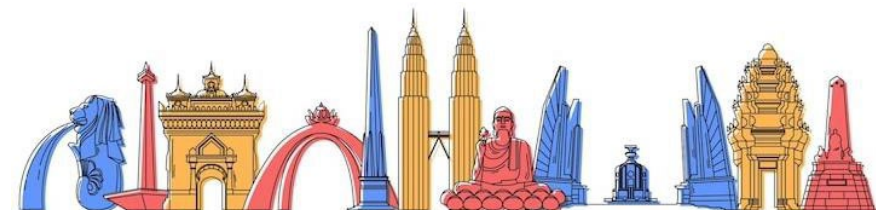
Module 1: Concepts and principles of sustainable consumption

Module 2: Best practices and approaches to policies

Module 3: Tools and instruments used in influencing consumer behavior

Module 4: Use of appropriate instruments and tools

Module 5: Development of a set of advocacy materials



Philippine National Standards for Sustainability

Smart Cities



Food and
Food Safety

Environmental
Management



Energy
Management

Security and
Resilience



Risk Management

E-commerce



Financial Services

Supported by standards
on:

- ✓ Food products
- ✓ Biosafety
- ✓ Packaging and labelling
- ✓ Building environment design
- ✓ Air quality
- ✓ Water quality
- ✓ Energy efficiency
- ✓ Renewable energy
- ✓ Forest management
- ✓ Novel technologies
- ✓ Quality management and quality assurance
- ✓ Conformity assessment
- ✓ Occupational health and safety

- ✓ Innovation tools
- ✓ Sustainable consumption and production
- ✓ Logistics
- ✓ Chain of custody
- ✓ Recovered materials
- ✓ Information technology
- ✓ Human resource management
- ✓ Management systems
- ✓ Circular economy (no PNS yet)
- ...among many other standards for products, processes, and systems

National Ecolabelling Programme – Green Choice Philippines (NELP-GCP)



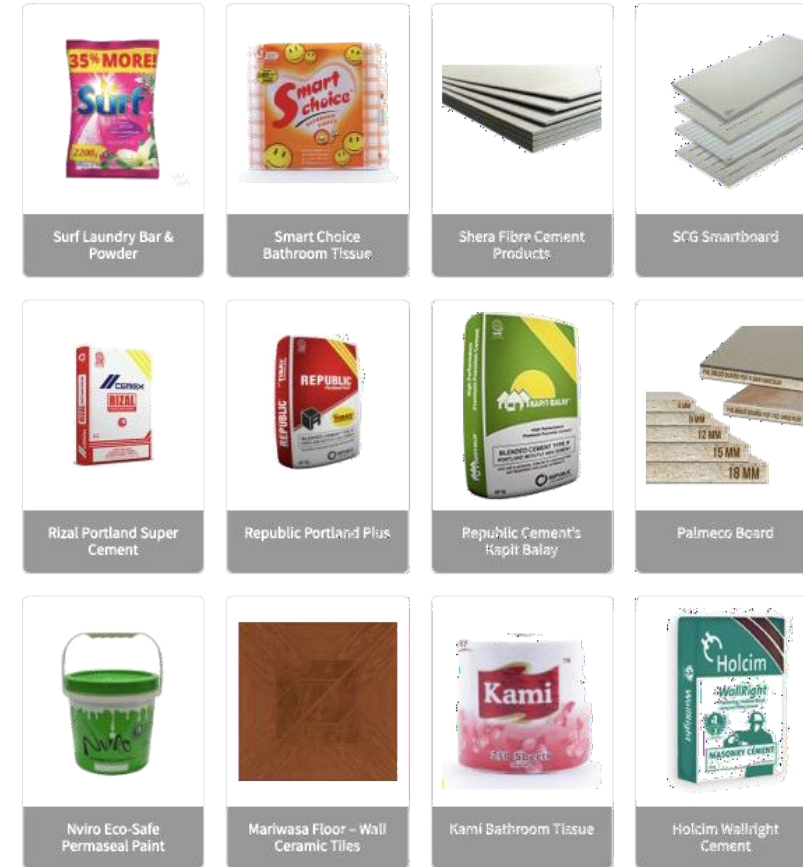
Voluntary, third-party ecolabelling programme



Follows the guidelines set by **PNS ISO 14020:2011** Environmental labels and declarations - General principles and **PNS ISO 14024:2019** Environmental labels and declarations – Type I environmental labelling – Principles and procedures



Partnerships





Policy

House Bill No. 9147

“An Act Regulating the Production, Importation, Sale, Distribution, Provision, Use, Recovery, Collection, Recycling, and Disposal of Single-Use Plastics”

Senate Bill No. 1331

“An Act Institutionalizing the Practice of Extended Producers Responsibility in Waste Management, Amending for this Purpose Republic Act No. 9003, Otherwise Known as the ‘Ecological Solid Waste Management Act of 2000”



Partnership



The DTI-Plastic Credit Exchange (PCX) partnership aims to:

- ✓ Address business and consumer concerns on Sustainable Consumption and Production
- ✓ Help communities dispose their plastic waste responsibly
- ✓ Inspire and enable consumers to adopt sustainable practices



Advocacy

Consumer Welfare Month Celebration



Konsyumer At Iba Pa



Consumer Care Webinars

1. Responsible Tourism: Plastic Upcycling and Waste Management
2. Business Efforts in Tackling Plastic Pollution: Reduce, Reuse, Recycle Packaging
3. Zero Waste Programs and Initiatives in the Philippines
4. Alternative Solutions in Tackling Plastic Pollution
5. CSR of Cement Companies in Preserving the Environment
6. Trash to Cashback Program (BEST) and Circular Economy (TREES)





Advocacy



Partnership

World Consumer Rights Day Celebration Activities and Consumer Youth e-Forum



The DTI-Department of Education (DepEd) partnership aims to:

- ✓ Acclimatize the academe on the different trade, industry and consumer related laws
- ✓ Integrate consumer education in existing primary and secondary education curricula
- ✓ Underscore SCP initiatives that the students should be aware of and get involved in

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